



INNOVATION SINCE 1946

9200 SE Sunnybrook Boulevard
Suite 200
Clackamas, Oregon 97015

Phone: 503-228-7361
Toll Free: 800-824-3296
Fax: 503-221-1340

NEWS

Call for hi-res
photo.

Contact: Timm Locke
(503) 546-7811
timm@pipelineprm.com

Contact Industries provides attractive, affordable cherry ceilings to new Washington bank

Clackamas, Ore. -- Westsound Bank, a small bank with several branches in the Puget Sound area of Washington, planned to open a new branch in Sequim, Wash. The architect in charge of the project sought to create a warm, inviting atmosphere by installing cherry hardwood ceilings. The contractor, Keith Burfitt, owner of Burfitt Construction, recalled an ad for a Contact Industries product that he thought would fit the bill.

Instead of using solid wood paneling, which typically comes in random lengths of varying appearance quality, Contact's veneer wrapped product was available in clear, consistent lengths up to 18 feet. By wrapping a thin, cherry veneer over a finger-jointed pine substrate Contact's tongue and groove (T&G) panels look like solid wood but are easier and less costly to install. Because it comes in long lengths, the veneer-wrapped paneling has few, if any, end-joints between boards in the finished ceiling.

"Ceiling applications, especially, are much simpler to deal with when utilizing pieces that are long enough to span the entire room," said Duane Roth, the sales manager in charge of marketing T&G paneling for Contact.

In addition, Contact's T&G paneling is environmentally beneficial and available as FSC chain-of-custody certified. By applying the high-value wood only to the visible surface of the panel and using lower grade, readily-available pine for a substrate, Contact extends wood resources by as much as 50 times over, compared to using solid wood for the same application.

"Contact's ceiling panels were just what we were looking for," Burfitt said. "In addition to creating the look the architect wanted, we were able to give the bank the richness and elegance of a hardwood cherry ceiling without the typical cost associated with using solid wood." Westsound Bank plans on mimicking the same look for future retail locations, starting with a Poulsbo, Wash., branch that is currently in the planning stage.

Moreover, Contact's prefinishing line allows the company to offer T&G paneling to customers as a finished product, ready to install. Contact's wood-wrapped T&G paneling is available through distribution in most areas of the country. For more information, please visit Contact Industries at www.contactind.com or call (541) 416-2831.

--more--

About Contact Industries:

Contact Industries' veneer wrapped solutions and advances in adhesive technology eliminate delamination concerns and allow their products to perform better than the solid woods they replace. Contact Industries is capable of wrapping any species of real wood veneer over profiles in almost any substrate, including metal, vinyl, fiberglass and a variety of wood composite materials. In addition to wood veneers, Contact is also capable of wrapping synthetics such as printed and embossed vinyls and impregnated cellulose over both wood and non-wood substrates. After completing an extensive accreditation process, Contact Industries was awarded Forest Stewardship Council (FSC) chain-of-custody certification. The company is also ISO 9001:2000 certified. For more information, visit www.contactind.com or call 800.547.1038.

###