



Contact Industries Introduces Thinner, Narrower Version of its Natural Wood-wrapped Tongue and Groove Paneling

July 19, 2007, Portland, Ore. -- Contact Industries' latest addition to its growing line of wood-wrapped innovations is a thinner, narrower 4-inch version of its tongue and groove paneling for use on walls and ceilings. Like many of Contact's natural wood-wrapped products, this new paneling product offers the beauty of solid wood, but in long, clear, defect-free, color-consistent lengths. Contact's advances in veneer technology allow for tongue and groove boards in lengths up to 18', and widths up to 10½", providing ease of installation, which results in less labor and an overall lower installed cost. Contact's new tongue and groove paneling is available in both hardwood and softwood species, with Vertical Grain Douglas Fir and Western Red Cedar being the most popular choices for softwood paneling.

Because Contact is able to offer 18' lengths, most surfaces will require no end-joints, resulting in one clear, defect-free board stretching the length of the ceiling. And, the softwood core makes for much easier handling. With Contact's Wood-wrapped T&G Paneling, there is no need for predrilling nail holes.

"Ceiling applications, especially, are much simpler to deal with when utilizing pieces that are long enough to span the entire room. With 18-foot lengths, this product is a perfect fit for the vast majority of rooms in most houses or office buildings," said Duane Roth, the sales manager in charge of marketing the product for Contact.

Contact's Natural Wood-wrapped T&G Paneling is available through distribution in most areas of the country. For more information, please visit Contact Industries at AWFS, Booth 817.

About Contact Industries:

Contact Industries' veneer wrapped solutions and advances in adhesive technology eliminate delamination concerns and allow their products to perform better than the solid woods they replace. Contact Industries is capable of wrapping any species of real wood veneer over profiles in almost any substrate, including metal, vinyl, fiberglass and a variety of wood composite materials. In addition to wood veneers, Contact is also capable of wrapping synthetics such as printed and embossed vinyls and impregnated cellulose over both wood and non-wood substrates.

For more information, visit www.contactind.com or call 800.547.1038.